



### Benefits package of membership in CCI Katowice

- 1. Account manager service individual supervisor of the Member Company.
- 2. **Receiving a Welcome Pack** for a new Member Company, including a certificate of membership in the Chamber.
- 3. Free of charge mailing campaign of the Company:
  - a. one-time placement of sponsored information in a newsletter sent to more than 9,000 subscribers;
  - b. 1 page of advertisement, interview or sponsored article in the Business Hub magazine when purchasing subscription in the amount of 99 PLN + VAT/ 4 issues. Standard advertising price 2500 net.
  - c. posting the Company's logo on the website www.rig.katowice.pl in the Database of Member Companies with the possibility of redirection to the Company's website;
  - d. post on social media of CCI Katowice (FB, LinkedIn) with the logo of the Company after joining the Chamber.
- 4. **Free of charge consultation with CCI Katowice** expert in terms of opportunity of obtaining external financing.
- 5. The opportunity of participation in events organized by the CCI Katowice (Among other things Member Club meetings and business breakfast available only to Member Companies, European Congress of Small and Medium sized Enterprises, Economic Opening and Closing of the Year, informational seminars, webinars, meetings with representatives of government administration and local government and many others).
- 6. Free of charge networking with Member Companies of the Chamber:
  - a. access to a closed group of Member Companies in social media (FB) administrated by Member Companies;
  - b. participation in networking as part of events organised by CCI Katowice;
  - c. free of charge annual access to international SME2B platform which enables connecting businesses in the country as well as abroad.
- 7. **Opportunity to get support in EU projects** currently implemented by the Chamber in terms of among others obtaining funding for training and counselling as well as interns for the company.

Chamber of Commerce and Industry in Katowice

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COMMUNICATION

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- 8. Possibility to refer to the fact of belonging to the Chamber in business contacts and the use of CCI Katowice logo and dedicated graphic creations certifying the membership on the www website of the Company, in promotional materials of the Company etc. (after consultation with the PR and Marketing Department of the Chamber.)
- 9. **Possibility of supporting the Company's current operations by CCI Katowice** in contacts with public administration (The Social Insurance Institution ZUS, Customs and Tax Administration, District Labor Offices, Provincial Fund for Environmental Protection and Water Management in Katowice, State Fund for the Rehabilitation of the Disabled, local government units) and the ombudsman for Entrepreneurial Rights.
- 10. **Visual and promotional support** of CCI Katowice free events organised by the Company, including the patronage of the event.
- 11. Possibility of receiving references for cooperation with the Chamber as well as to support the Chamber in the Company's endeavours in competitions that promote entrepreneurship by issuing an opinion/recommendation or making a notification, if the Chamber is formally an authorised organisation to do so.
- **12. Possibility of using the services of amicable dispute resolution under the Arbitration Court** of CCI Katowice, through a clause inserted in contracts with contractors: "Any disputes arising from arising out of this agreement or arising in connection with this agreement shall be settled by the Court of Arbitration at the Chamber of Commerce and Industry in Katowice in accordance with the Rules of that Court in effect on the date of filing the lawsuit the filing of the lawsuit."
- **13.** Possibility of renting a conference room in CCI Katowice with a 10% discount compared to the price list.
- **14.** Possibility to use the services of legalization of export documents and the issuance of universal non-preferential certificates of origin in accordance with the price list of services.
- 15. Possibility to take advantage of thematic expert packages with a 15% discount:
  - a. Networking an Public Affairs;
  - b. International Relations;
  - c. Obtaining external financing
  - d. PR and Marketing activities.

### **Networking and Public Affairs package**

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#### As part of the flat rate/monthly fee:

- 1. Analysis of the company's needs, determination of the purpose and scope of the necessary activities.
- 2. Initiation and organisation of networking meetings with potential business partners of the company in the Company's headquarters, the Chamber or online.
- 3. Organization of meetings with selected entities and institutes indicated by the Company.
- 4. Preparation of Company profile on the international SME2B platform and Expert support of the Chamber in terms of communication with international companies.
- 5. Substantive support of the Chamber's Experts during the Company's contract negotiation meetings.
- 6. Opportunity to support the Chamber's Board in networking and Public Affairs activities within the scope of the Management's network to bring about strategic action agreed with the Company.

### On an individual pricing basis:

1. Organisation of events corresponding to the needs of the company (business breakfasts, Membership Club meetings, themed events)

### **International Relations package**

As part of the flat rate/monthly fee:

- 1. Analysis of the Company's' needs and support of the Company's activities on defined markets.
- 2. Opportunity to verify the credibility of a potential partner and support of Experts and the Board of the Chamber in meetings with potential contractors of the Company.

### On an individual pricing basis:

- 1. Opportunity to participate in foreign outbound and inbound economic missions organized by the Chamber.
- 2. Opportunity to organise a dedicated economic mission specially for the Company's needs.
- 3. Preparation of strategic and operational documents on behalf of the Company, including development strategy for the international market, detailed analysis of a selected market,

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comparative analysis of three selected regions for investment or sales, business plan for a given market.

#### Finance package

On an individual pricing basis:

- 1. Preparation of an analysis of financial products available on the market corresponding to the needs of the Company.
- 2. Assist the company in the process of obtaining external funding (a contract on commission basis in the form of a success fee; preparation of the contract free of charge.

## Marketing package

On an individual pricing basis:

- 1. Preparation of a communication strategy for the Company including Public Relations, employer branding and marketing activities.
- 2. Run the Company's campaigns, in accordance with the Company's strategy, tools, key visuals and the Company's arrangements, contract and schedule.
- 3. Preparation of a media plan in cooperation with media houses.
- 4. Contact with media in terms of marketing activities and PR.
- 5. Graphics support in terms of developing and making marketing graphics for the Company.
- 6. Conducting social media activities.
- 7. Marketing service/support and PR events organised by the Company.

#### Use our potential

Find more on our website www.rig.katowice.pl

CHAMBER OF COMMERCE AND INDUSTRY IN KATOWICE (logo)

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#### Coordination of the Chamber's activities

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## **Acquiring financing**

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## PR & Marketing

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#### **International Relations**

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## **Business HUB Magazine**

Jaga Kolawa

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#### **Events**

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#### **Arbitration Court**

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## **Cooperation and Development**

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## **Courses with EU funds**

Aleksandra Rolling

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# Internships with EU funds

Monika Jochymek

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### **President's Office**

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## Legalization

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