

## Membership Benefits Package of CCI Katowice

1. **Account Manager service - an individual supervisor of the Member Company.**
2. **Receiving a Welcome Pack for a new Member Company, including a Chamber Membership Certificate.**
3. **Free marketing campaign of the company:**
  - a. One page ad/interview/sponsored article in a newsletter sent to over 8,000 subscribers;
  - b. 1 page of advertisement, interview, or sponsored article in Business HUB Wolny Rynek quarterly magazine, when subscribing for 99 PLN + VAT / 4 issues. Standard advertising price - 2500 PLN net;
  - c. placing the company's logo on the website [www.rig.katowice.pl](http://www.rig.katowice.pl) in the Member Companies Database with the possibility to redirect to the company's website;
  - d. post in social media of CCI Katowice (FB, LinkedIn) with a logo of the company after accession to the Chamber.
4. **Free consultation with an expert of the Chamber in the field of external funding.**
5. **Possibility of free-of-charge participation in events organized by RIG Katowice** (including Members Club meetings and business breakfasts available only for Member Companies, European Congress of Small and Medium-Size Enterprises, Regional Economic Opening and Closing of the Year, seminars, webinars, meetings with representatives of government and self-government administration and many others).
6. **Free networking with Member Companies of the Chamber:**
  - a. Access to a closed group of Member Companies in social media (FB) administered by Member Companies;
  - b. Participation in networking within the events organized by the Chamber;
  - c. Free annual access to the international SME2B platform that enables connecting businesses both in Poland and abroad.
7. **Possibility of obtaining support in EU projects** currently implemented by the Chamber in the field of e.g. obtaining funding for training and consulting and trainees for the company.
8. **Possibility to refer to the fact of Chamber membership in business contacts** and to use the CCI Katowice logo and dedicated graphic creations certifying membership on the company's website, in promotional materials, etc. (after consultation with the PR Department and the company's manager).
9. **Possibility to support current activities of the company by CCI Katowice** in its contacts with public administration (*ZUS, Administracja Celno-Skarbowa, Powiatowe Urzędy Pracy,*

Wojewódzki Fundusz Ochrony Środowiska i Gospodarki Wodnej w Katowicach, Państwowy Fundusz Rehabilitacji Osób Niepełnosprawnych, local government units) and with the Ombudsman for Small and Medium-Sized Enterprises.

10. **Image and promotional support** of the Chamber of Commerce and Industry in Katowice for events organized by the company, including event patronage.
11. **Possibility of receiving references for cooperation with the Chamber**, as well as supporting the Chamber in a company's efforts to take part in competitions promoting entrepreneurship by issuing an opinion/recommendation or making an application if the Chamber is formally authorized to do so.
12. **Possibility of using amicable dispute resolution services within the Arbitration Court of the Chamber of Commerce and Industry in Katowice** by means of a clause included in contracts with contractors:
  - a. *"All disputes arising out of this contract or arising in connection with this contract shall be resolved by the Court of Arbitration at the Chamber of Commerce and Industry in Katowice in accordance with the Rules of that Court in effect on the date the suit is filed."*
13. **Possibility of renting the conference rooms** of the Chamber of Commerce and Industry in Katowice with a 10% discount as compared to the list prices.
14. **Provision of services concerning legalization of export documents and issuance of universal non-preferential certificates of origin according to the pricelist.**
15. Possibility to take advantage of thematic expert packages with a **15% discount**:
  - a. networking and Public Affairs;
  - b. international cooperation;
  - c. acquiring external financing;
  - d. PR and marketing activities.

## Networking and Public Affairs Package

### As part of the lump sum/monthly fee:

- Analysis of the Company's needs, definition of the purpose and scope of the necessary activities.
- Initiating and organizing networking meetings with potential business partners of the Company in the Company's headquarters, in the Chamber or online.
- Organization of meetings with selected entities and institutions indicated by the company.
- Preparation of the company's profile on the international SME2B platform and support of Chamber Experts in the field of communication with international companies.
- Substantive support of the Chamber's Experts during contract negotiation meetings of the company.
- Possibility to support the Board of the Chamber in networking and Public Affairs within the scope of the Board's contact network in order to lead to a strategic action agreed with the Company.

### Under individual pricing:

- Organizing events that meet the needs of the Company (business breakfasts, Membership Club meetings, themed events, etc.).

## International Package

### As part of the lump sum/monthly fee:

- Analysis of the Company's needs and support of the Company's activities in specific markets.
- Possibility of checking the credibility of a potential partner and support of the Chamber's Experts and Management Board in meetings with potential business partners.

### Under individual pricing:

- Possibility of participation in foreign outbound and inbound economic missions organized by the Chamber.
- Possibility of organizing a dedicated economic mission specifically for the needs of the company.
- Preparation of strategic and operational documents for the company, including a development strategy for the international market, a detailed analysis of a selected market, a comparative analysis of three selected regions in terms of investment or sales, a business plan for entering a given market.

---

## Financial Package

### Under individual pricing:

- Preparation of analysis of financial products available on the market that meet the needs of the company.
- Assisting the company in the process of obtaining external funding (commission agreement in the form of success fee; preparation of documentation free of charge!).

## Marketing Package

### Under individual pricing:

- Preparation of communication strategy for the company including Public Relations, Employer Branding and Marketing activities.
- Conducting the Company's campaigns, in accordance with the strategy, tools, Key Visuals, as well as arrangements, agreement and company harmony.
- Preparation of media plan in cooperation with media houses.
- Contact with media regarding marketing and PR activities.
- Graphic support in development and creation of marketing graphics for the Company.
- Rebranding of the company with elements of Employer Branding.
- Conducting activities in social media (FB, LinkedIn, YT, TIC TOK).
- Service/support in marketing and PR of events organized by the company.