

ДОБРОБУТ

Ukrainian growth stimulators, foliar fertilizers and soil conditioners with humates - **a good choice for agriculture and soil amendments**





About humates

- Obtained from lowland peat
- Improve the soil structure and water retention ability
- Act as natural chelator for micronutrients in soil
- Increase the availability of nutrients and its uptake by plants
- Reduce nutrient leaching from soil
- Stimulate beneficial soil microorganisms
- Promote root development
- Enhance the energy of germination
- Decrease stresses of plants caused by drought, cold and application of pesticides
- **Stimulates growth of plants and increase yield**



Manufacturer's milestones

- 2016: test application of our agrochemicals by TOP-3 Ukrainian agricultural holdings Agroprosperis and Kernel (total land bank 800,000 ha)
- 2015: start of cooperation with leading Ukrainian agricultural company MHP (land bank 370,000 ha)
- 2015: getting certificate of State registration of our plant growth stimulator
- 2011-2014: conducting of scientific researches on biological effectiveness and ecological impact of our plant growth stimulator
- 2011-2012: organization of the first-ever research on the Ukrainian market of plant growth stimulators. The project was realized within BAS EBRD framework and got Gabriel Al Salem International Award (category “Consulting Project of the Year”)



Benefits of applying humates

Physical impact

- Improvement of soil structure
- Increasing of availability of nutrients

Chemical impact

- Chelating of micronutrients of soil

Bio impact

- Activation of beneficial soil microorganisms
- Promotion of root development
- Acceleration of metabolism of plants



As a result:

- ✓ Enhancing of the energy of germination
- ✓ Increasing of intake of nutrients
- ✓ Increasing of stress resistance
- ✓ **INCREASING OF YIELD**



Our team

TARAS KUSHNIR

- Since 2014: CEO at RPF “Dobrobut” PE
- 2010-2014: working for ITT Investment Group (fundmarket, macroeconomics, finance, business planning, valuation, market researches, renewable energy, fundrising)
- 2009: PhD degree in chemistry was earned
- 2005: master’s degree in chemistry was obtained, cum-laude

VOLODYMYR KUSHNIR

(responsible for technology and equipment)

- Since 1997: CEO at Himviskprom Ltd. (boring reagents)
- 1983-1993: working for Oleksandriia Mountain Wax Plant (holding positions from junior engineer till head of procurement)
- 1982: master’s degree in chemical machine building was obtained



Leading players on humate market

- [Humintech](#) (Germany)
- [Trade Corporation International](#) (Spain)
- [Omnia Specialities](#) (Australia)
- [Mesa Verde Resources](#) (USA)
- [Valagro](#) (Italy)
- [Atlantica Agricola](#) (Spain)
- [Tagrow](#) (China)



Liquid concentrates

- For soil conditioning
- For seed treatment
- For foliar application
- For decomposition of harvested organic matter
- For fertigation
- For drip irrigation
- Low per hectare cost (up to 3% of total direct cost)
- Proved effectiveness
- Unique technology
- Value for money



We are opened for dialog

TARAS KUSHNIR

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